



## **CAMPAIGN COMMUNIQUE**

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**Old Colony Council**

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*This is the first of a series of newsletters issued periodically as progress dictates, on the Old Colony Council's Capital Campaign for Camp Squanto.*

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### **OLD COLONY COUNCIL LAUNCHES CAMPAIGN FOR CAMP SQUANTO**

On January 15, some 350 Old Colony Council volunteers and friends gathered at Lombardo's restaurant in Randolph to launch a \$3-million capital campaign for the expansion and renovation of Camp Squanto. In his overview of the Campaign, Scout Executive Steve Whitney announced that \$1.3 million—almost half the total goal—had been raised in gifts and pledges, primarily from the OCC Board of Directors and other advance gifts.



**Troop 2 Weymouth's Drum Corp**

The gala began with a rousing performance by the Drums Corp of Troop 2, Weymouth, and featured keynote speaker Andrew H. Card, Jr., former Secretary

of Transportation and Chief of Staff to George W. Bush. Jim Higgins, Council President served as master of ceremonies.



Andy H. Card Jr. and Scouts from Troop 29 East Bridgewater

Andy Card, a Holbrook native and Life Scout himself who spent a number of summers at Camp Childs, emphasized the importance that scouting meant to his life and career. He spoke of service, dedication, honor and a commitment to the Scout Oath. "If we just talk about the past, we'll be stuck in it," Card said in his keynote address. "We are here to celebrate the past by building for the future, so others can have the same memories that I do."



Steven L. Whitney

Steven Whitney, Scout Executive for the Old Colony Council, pointed out that Camp Squanto is at a major crossroad in its history. "The camp requires major improvements to be able to continue to serve an increasing number of Scouts

and their families in the way that we always have,” he said. “Maintenance of our current facilities has been ongoing, but as the usage of the camp continues to increase, structures dating back to the 1950s are in need of renovation.”



**Christopher Oddleifson**

In addition to Whitney’s overview of the campaign, its progress and plans, guests heard remarks from OCC directors Carl Kilmer and Chris Oddleifson, both key volunteer leaders and donors in the effort. Kilmer, retired partner of Accenture discussed the current thrust of the effort, the organization and solicitation involving 41 communities. Efforts are underway to recruit chairmen and form sub-campaigns in each of these areas. Oddleifson, President & CEO of Rockland Trust, spoke about what prompted the generous gift from his family to the campaign. Both Kilmer and Oddleifson are parents of Eagle Scouts and are Eagle Scouts themselves.



**Carl Kilmer**



**Master of Ceremonies, Council President James Higgins presents Keynote Speaker Andy Card with a Campership for a Scout to attend Camp Squanto**

During the evening, guests viewed on four large screens a comprehensive video depicting Camp Squanto, its activities and needs, produced by Eagle Scout Jonathan Kilmer. A sophomore at Hofstra University, Jon is the son of campaign volunteer leader Carl Kilmer. Jon's brother Eric Crawley, also an Eagle Scout now pursuing an MBA at Babson College, coordinated the event and produced a picture slide show ongoing throughout the evening. Both brothers have been working part time in the Campaign.

### **GIVING PASSES HALFWAY MARK**

Thanks to a wonderful gift from the Alan McKim Family Foundation, commitments to the Camp Squanto Capital Campaign since the public announcement bring the new total to more than \$1.7 million, over halfway toward the \$3 million goal!

Mr. McKim is the founder, chairman and CEO of Clean Harbors, Inc. of Norwell, North America's leading provider of environmental and hazardous waste management services. A former scout and father of a scout, McKim resides in Hingham.

The gift will go toward the Environmental Infrastructure and Nature Trail. It is one of several "named gifts" received to date.

### **EARLY 'NAMED' GIFTS HELP SET PACE FOR CAMPAIGN PARTICIPATION**

In addition to the generosity of members of the Board of Directors, who have committed more than \$500,000 toward the Campaign, advance gifts from a few individuals and corporations have helped set the pace for future giving. Some of these have been in the form of "named gifts," those that can be named for the

donor or someone of his/her choosing, or for a corporation or foundation. Among the principal campaign objectives, the following named gifts have been received to date:

Welcome Lodge - Plymouth Industrial Development Corporation)  
Environmental Infrastructure/Nature Trail - Alan McKim Family Foundation)  
Leadership Development Center - Christopher Oddleifson family  
Cooking Station/Pavilion - Gary Ostrow)  
Trading Post - Rockland Trust)

Additional opportunities for a donor to link his or her name--or that of a relative or friend--to Camp Squanto in a lasting memorial range all the way from the Memorial Bench at \$5,000 to the Dining Hall Complex and Waterfront at \$500,000 each. A complete list of naming opportunities at varying prices is available from the OCC Service Center.

### TANGIBLE EVIDENCE OF CAMPAIGN PROGRESS

Results of early Campaign gifts are already apparent at Camp Squanto. Principal among them is a new Welcoming Lodge, thanks to a generous commitment from the Plymouth Industrial Development Corporation. A dedication ceremony for the new Lodge is set for 2 p.m. on April 12 at Camp Squanto. The public is invited.

Simultaneously, a 28-foot totem pole, constructed at the entrance to the camp, will also be dedicated—a gift from OCC Vice President and campaign volunteer leader Carl Kilmer. The colorful totem pole and the new Lodge will form a warm and impressive combo to greet scouts and their families as they first arrive on the grounds.



Scale Model of the Future Dining Hall

One of the major building projects in the Campaign is the expansion and renovation of the Dining Hall, now in the design stage. It will provide a home for the new Leadership Development Center, and be insulated for year around program availability. An attractive model of the new Dining Hall is available for viewing at the OCC Service Center.

### CAMPAIGN MOVES TO THE COMMUNITIES

The first, or advanced, phase of the Campaign has concentrated efforts on participation from the Board and selected Major Gift (\$10,000 and up) prospects—including foundations, corporations, and individuals. The latter effort is headed by co-chairmen Chris Oddleifson and Carl Kilmer.

While this effort will continue, the next phase of the Campaign involves organizing as many as possible of the 41 OCC Communities. OCC Directors John Larney, Randy Vogenberg, and John Clarkeson are heading up the volunteer leadership for it. Tally Lauter has responsibility for overseeing the solicitation of the various service organizations represented, working in concert with the chairmen concerned.

To date, chairmen have been enlisted for the following communities:

Braintree – Carl Kilmer  
Cohasset - Chris Oddleifson  
Duxbury – Scott Oliver  
Franklin/Bellingham – Dick Hynes  
Hingham – Chris Oddleifson  
Medway/Millis – John Larney  
Sharon – Gary Ostrow

Once the chairman has been enlisted, an informational meeting is held to acquaint volunteers with the Campaign organization and how their community fits into it.

### ESTATE PLANNING

As a service to the Old Colony Council constituency, a series of estate planning dinner/seminars are underway. Trust Design, a firm specializing in assisting youth and children organizations with estate planning has been retained to co-host these informative gatherings.

To date, two events have been held—in Foxboro and Hingham. Reviews from attendees have been most positive. The sessions are purely informational; there is no request for funds. Ideally, however, attendees learn that giving to the Camp Squanto Campaign can be a part of their estate planning and can learn of the important tax savings involved. A third event is planned for late April in the Greater Brockton area. *Individuals interested in attending should contact Scout Executive Steve Whitney at the OCC Service Center (781-828-8360).*